

2009 National SBIR/STTR Conference

November 2-5, 2009 • Reno, Nevada

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america

The **2009 National Small Business Innovation Research (SBIR) and the Small Business Technology Transfer (STTR) Conference** offers an exceptional opportunity for project developers, as well as agencies who provide assistance to or are interested in doing business with early- and advanced-stage ventures, to gather for a valuable exchange of information with peers involved in innovation. **Visit www.unr.edu/SBIR-STTR2009.**

Conference Location and Accommodations

Highlighting renewable energy and energy-efficient technologies, the 2009 National SBIR/STTR Conference will be held at John Ascuaga's Nugget Casino Resort in Sparks, Nevada, east of the University of Nevada, Reno campus and 15 minutes from the Reno/Tahoe International Airport.

A block of rooms is available for a reduced rate to conference participants. Call John Ascuaga's Nugget at 1-800-648-1177 or visit the hotel website at www.janugget.com/hotel/reservations.cfm and enter the conference reservation code: GSB19 (or GSB19-G for government agencies). **Book by Oct. 1, 2009, to guarantee room rate availability.**

Conference Registration and Information

Online registration for the conference and all optional pre-conference and post-conference workshops, fieldtrips and sightseeing tours, will be available in June 2009 at www.unr.edu/SBIR-STTR2009.

For more information about conference registration, call Extended Studies at the University of Nevada, Reno: (775) 784-4062 or 1-800-233-8928.

Early conference registration: \$395, by Sept. 15, 2009

Late conference registration: \$495, after Sept. 15, 2009

Conference fee includes conference breakout sessions and meetings, continental breakfast, lunch and refreshment breaks, Nov. 3-5. (Does not include pre- and post-conference workshops, Nov. 2 and Nov. 5.)

Sample Topics and Breakout Sessions

- Federal Agency and SBIR/STTR Program Overviews
- Small Business Participation in SBIR
- Proposal Preparation and Submission
- Strategies for Start Ups
- Finding and Working with Prime Contractors
- Legislative Updates
- Commercialization Planning and Assistance
- Financial Food Chains
- Evaluating Readiness for Funding
- Company and Intellectual Property Valuations
- Data Rights and Patent Issues
- Technology Transfer Agreements with Universities
- Partnering with Federally Funded R&D Centers and Universities
- Optional One-on-One Sessions and Speed Networking
- Exhibitor displays (in Exhibit Area)

Optional Workshops

Visit the conference website for details; most fees include lunch and/or breaks.

Monday, Nov. 2 (Pre-Conference sessions):

- Becoming an Investor-Ready Entrepreneur • Fee: \$295
- Plan Your Phase III Before You Bid a Phase I • Fee: \$120
- Coaching the Coaches • Fee: \$120
- Government Contracts and Grants • Fee: \$120
- How to Make the Most of the Conference • FREE

Thursday, Nov. 5 (Post-Conference sessions):

- Negotiations between Universities and Companies • Fee: \$195
- Phase II Proposal Preparation • Fee: \$120
- R&D Project Planning, Cost Estimating and Control • Fee: \$160

(Regular fee of \$249 has been discounted for attendees of this conference only.)

Exhibits and Poster Showcase

For information about exhibiting and to download an Exhibitor registration form, visit www.unr.edu/SBIR-STTR2009 or email Dr. Fritz Grupe at fhgrupe@gmail.com, or call (775) 813-7407. A number of conference breaks and receptions will be scheduled in the Exhibit room.

Exhibitor registration: \$1,500 (\$1,250 for nonprofit agencies), includes exhibitor booth and two conference registrations. Additional booth members must register as conference participants.

Sponsorship Opportunities

The conference offers an outstanding opportunity for contractors and companies seeking partnerships to secure prominent visibility. If you are interested in sponsoring an event or another portion of the conference, a suggested list of opportunities and a downloadable Sponsorship form are available at www.unr.edu/SBIR-STTR2009 or by contacting the conference coordinators, Dr. Fritz Grupe at the Small Business Development Center or Shera Alberti-Annunzio at Extended Studies, University of Nevada, Reno.

Contact

For more information about the 2009 National SBIR/STTR Conference, contact:

Conference content

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Conference registration

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